

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Fortress Investment Group LLC</u> (Last) (First) (Middle) <u>1345 AVENUE OF THE AMERICAS</u> <u>46TH FLOOR</u> (Street) <u>NEW YORK NY 10105</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PLBY Group, Inc. [PLBY]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <u>See Remarks</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/23/2021</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/23/2021		s		42,353	D	\$22.1888 ⁽⁴⁾	2,926,688	I	See Explanation of Responses ⁽¹⁾ (2)(3)
Common Stock	08/23/2021		s		80,270	D	\$22.7517 ⁽⁵⁾	2,846,418	I	See Explanation of Responses ⁽¹⁾ (2)(3)
Common Stock	08/24/2021		s		63,685	D	\$22.6459 ⁽⁶⁾	2,782,733	I	See Explanation of Responses ⁽¹⁾ (2)(3)
Common Stock	08/24/2021		s		35,535	D	\$23.1528 ⁽⁷⁾	2,747,198	I	See Explanation of Responses ⁽¹⁾ (2)(3)
Common Stock	08/25/2021		s		28,465	D	\$23.3088 ⁽⁸⁾	2,718,733	I	See Explanation of Responses ⁽¹⁾ (2)(3)
Common Stock	08/25/2021		s		60,891	D	\$24.3786 ⁽⁹⁾	2,657,842	I	See Explanation of Responses ⁽¹⁾ (2)(3)
Common Stock	08/25/2021		s		100,126	D	\$24.9318 ⁽¹⁰⁾	2,557,716	I	See Explanation of Responses ⁽¹⁾ (2)(3)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person*
Fortress Investment Group LLC

(Last) (First) (Middle)
1345 AVENUE OF THE AMERICAS
46TH FLOOR

(Street)
NEW YORK NY 10105

(City)	(State)	(Zip)
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1. Name and Address of Reporting Person*

[Drawbridge Special Opportunities Fund LP](#)

(Last)

(First)

(Middle)

1345 AVENUE OF THE AMERICAS, 46TH FLOOR

(Street)

NEW YORK

NY

10105

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

[DRAWBRIDGE SPECIAL OPPORTUNITIES ADVISORS LLC](#)

(Last)

(First)

(Middle)

1345 AVENUE OF THE AMERICAS, 46TH FLOOR

(Street)

NEW YORK

NY

10105

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

[Drawbridge Special Opportunities GP LLC](#)

(Last)

(First)

(Middle)

1345 AVENUE OF THE AMERICAS, 46TH FLOOR

(Street)

NEW YORK

NY

10105

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

[FIG LLC](#)

(Last)

(First)

(Middle)

1345 AVENUE OF THE AMERICAS, 46TH FLOOR

(Street)

NEW YORK

NY

10105

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

[Fortress Principal Investment Holdings IV LLC](#)

(Last)

(First)

(Middle)

1345 AVENUE OF THE AMERICAS, 46TH FLOOR

(Street)

NEW YORK

NY

10105

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

[Fortress Operating Entity I LP](#)

(Last)

(First)

(Middle)

1345 AVENUE OF THE AMERICAS, 46TH FLOOR

(Street)

NEW YORK

NY

10105

(City)

(State)

(Zip)

1. Name and Address of Reporting Person*

FIG Corp.

(Last)	(First)	(Middle)
1345 AVENUE OF THE AMERICAS, 46TH FLOOR		
(Street)		
NEW YORK	NY	10105
(City)	(State)	(Zip)

Explanation of Responses:

- 1. Drawbridge Special Opportunities Advisors LLC ("DBSO Advisors") is the investment manager of Drawbridge Special Opportunities Fund LP ("DBSO"). Drawbridge Special Opportunities GP LLC ("DBSO GP") is the general partner of DBSO. FIG LLC is the holder of all of the issued and outstanding interests of DBSO Advisors. Fortress Principal Investment Holdings IV LLC ("FPI IV") is the managing member of DBSO GP.
- 2. Fortress Operating Entity I LP ("FOE I") is the owner of all of the outstanding membership interests in FPI IV and the sole member of FIG LLC. FIG Corp. ("FIG Corp"), is the general partner of FOE I. Fortress Investment Group LLC ("Fortress") is the holder of all of the issued and outstanding shares of FIG Corp.
- 3. DBSO holds and beneficially owns these shares of Common Stock, and on the basis of the relationships described in the preceding footnotes, each of the other foregoing persons may be deemed a beneficial owner of the shares of Common Stock held by DBSO; each such other person disclaims beneficial ownership of such shares of Common Stock except to the extent of such person's pecuniary interest therein.
- 4. The price reported in Column 4 is a weighted average price. These shares of common stock (the "Common Stock") of PLBY Group, Inc. (the "Issuer") were sold in multiple transactions at prices ranging from \$21.49 to \$22.48, inclusive. The Reporting Persons undertake to provide to any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares of Common Stock sold at each separate price within the ranges set forth in the footnotes of this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares of the Issuer's Common Stock were sold in multiple transactions at prices ranging from \$22.49 to \$23.21, inclusive.
- 6. The price reported in Column 4 is a weighted average price. These shares of the Issuer's Common Stock were sold in multiple transactions at prices ranging from \$22.06 to \$23.055, inclusive.
- 7. The price reported in Column 4 is a weighted average price. These shares of the Issuer's Common Stock were sold in multiple transactions at prices ranging from \$23.06 to \$23.32, inclusive.
- 8. The price reported in Column 4 is a weighted average price. These shares of the Issuer's Common Stock were sold in multiple transactions at prices ranging from \$22.6 to \$23.595, inclusive.
- 9. The price reported in Column 4 is a weighted average price. These shares of the Issuer's Common Stock were sold in multiple transactions at prices ranging from \$23.6 to \$24.598, inclusive.
- 10. The price reported in Column 4 is a weighted average price. These shares of the Issuer's Common Stock were sold in multiple transactions at prices ranging from \$24.6 to \$25.345, inclusive.

Remarks:

On the basis of DBSO's entry into a Director Voting Agreement with the Issuer and RT-ICON Holdings LLC, the Reporting Persons may be deemed members of a "group" (as such term is used in Section 13(d) of the Securities Exchange Act of 1934 and the rules promulgated thereunder) that beneficially owns more than 10% of the outstanding shares of the Issuer's Common Stock. Each of the Reporting Persons disclaims membership in any such group.

/s/ FORTRESS
INVESTMENT GROUP
LLC, by Daniel N. Bass, its
Chief Financial Officer
08/25/2021

/s/ DRAWBRIDGE SPECIAL
OPPORTUNITIES FUND LP,
by Drawbridge Special
Opportunities GP LLC, its
general partner, by Daniel N.
Bass, its Authorized Signatory
08/25/2021

/s/ DRAWBRIDGE SPECIAL
OPPORTUNITIES
ADVISORS LLC, by Daniel
N. Bass, its Authorized
Signatory
08/25/2021

/s/ DRAWBRIDGE SPECIAL
OPPORTUNITIES GP LLC,
by Daniel N. Bass, its
Authorized Signatory
08/25/2021

/s/ FIG LLC, by Fortress
Operating Entity I LP, its sole
managing member, by FIG
Corp. its general partner, by
Daniel N. Bass, its Chief
Financial Officer
08/25/2021

/s/ FORTRESS PRINCIPAL
INVESTMENT HOLDINGS
IV LLC, by Daniel N. Bass,
its Chief Financial Officer
08/25/2021

/s/ FORTRESS OPERATING
ENTITY I LP, by FIG Corp.
its general partner, by Daniel
N. Bass, its Chief Financial
Officer
08/25/2021

/s/ FIG CORP, by Daniel N.
Bass, its Chief Financial
Officer
08/25/2021

** Signature of Reporting Person Date