## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM S-8 REGISTRATION STATEMENT

**UNDER THE SECURITIES ACT OF 1933** 

## PLBY GROUP, INC.

(Exact name of registrant as specified in its charter)

**Delaware** 

(State or other jurisdiction of incorporation or organization)

37-1958714 (I.R.S. Employer Identification No.)

10960 Wilshire Blvd., Suite 2200 Los Angeles, CA (Address of Principal Executive Offices)

Large accelerated filer  $\square$ 

90024 (Zip Code)

PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan

(Full title of the plan)

**Chris Riley General Counsel and Secretary** PLBY Group, Inc. 10960 Wilshire Blvd., Suite 2200 Los Angeles, CA 90024

(Name and address of agent for service)

(310) 424-1800

(Telephone number, including area code, of agent for service)

With a copy to:

P. Michelle Gasaway, Esq. Skadden, Arps, Slate, Meagher & Flom 300 South Grand Avenue, Suite 3400 Los Angeles, CA 90071 (213) 687-5000

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Accelerated filer ⊠

Non-accelerated filer □	Smaller reporting company $\square$ Emerging growth company $\square$
If an emerging growth company, indicate by check mark if the Registrant has or revised financial accounting standards provided pursuant to Section $7(a)(2)$	s elected not to use the extended transition period for complying with any new )(B) of the Securities Act.

#### EXPLANATORY NOTE

This Registration Statement on Form S-8 (this "Registration Statement") is being filed by PLBY Group, Inc., a Delaware corporation (the "Registrant"), relating to 719,618 shares of common stock, par value of \$0.0001 per share (the "Common Stock"), issuable under the PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (the "Plan").

This Registration Statement is filed pursuant to General Instruction E to Form S-8. Accordingly, this Registration Statement hereby incorporates by reference the contents of the registration statements on Form S-8 filed by the Registrant on August 31, 2021 (File No. 333-259216), on March 31, 2022 (File No. 333-264019) and on March 31, 2023 (File No. 333-271051) (collectively, the "Prior Registration Statements"), with respect to the Plan, as further supplemented by the information set forth below.

This Registration Statement relates solely to the registration of additional securities of the same class as are registered on the Prior Registration Statements. Under the terms of the Plan, shares of Common Stock underlying awards granted under the Plan (upon those awards being cancelled or forfeited, settled for cash, or unearned, or expiring) will become reissuable under the Plan. This Registration Statement registers 719,618 additional shares of Common Stock that are issuable under the Plan as a result of the foregoing pursuant to the terms thereof.

# PART I INFORMATION REQUIRED IN THE SECTION 10(A) PROSPECTUS\*

\* Information required by Part I to be contained in the Section 10(a) prospectus is omitted from this Registration Statement in accordance with Rule 428(b)(1) under the Securities Act of 1933, as amended (the "Securities Act"), and the introductory note to Part I of Form S-8. The documents containing the information specified in Part I have been or will be delivered to the participants in the Plan as required by Rule 428(b). Pursuant to General Instruction E to Form S-8, the Registrant hereby incorporates by reference the contents of the Prior Registration Statements, as further supplemented by the information set forth below.

## PART II INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

#### Item 3. Incorporation of Documents by Reference.

The following documents, which have been filed by the Registrant with the Securities and Exchange Commission (the "SEC"), are incorporated in this Registration Statement by reference:

- (a) The Registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2022 filed with the SEC on March 16, 2023;
- (b) The Registrant's Quarterly Reports on Form 10-Q for the quarterly periods ended March 31, 2023 and June 30, 2023, filed with the SEC on May 10, 2023 and August 9, 2023, respectively;
- (c) The Registrant's Current Reports on Form 8-K filed with the SEC on <u>January 9, 2023</u>, <u>January 17, 2023</u>, <u>January 18, 2023</u>, <u>January 24, 2023</u>, <u>February 2, 2023</u> (Item 1.01), February 21, 2023, <u>March 16, 2023</u> (Item 5.02), <u>March 22, 2023</u>, <u>April 5, 2023</u> and <u>June 16, 2023</u>; and
- (d) The description of the Registrant's Common Stock contained in the Registrant's Registration Statement on Form 8-A filed with the SEC on June 4, 2020 (File No. 001-39312), pursuant to Section 12(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), including any amendments or reports filed for the purpose of updating such description, including the description of the Registrant's Common Stock included as Exhibit 4.1 to the Registrant's Annual Report on Form 10-K filed with the SEC on March 16, 2023.

All reports and other documents subsequently filed by the Registrant pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Exchange Act (other than Current Reports on Form 8-K furnished pursuant to Item 2.02 or Item 7.01 of Form 8-K, including any exhibits included with such information that are related to such items) after the date of this Registration Statement, but prior to the filing of a post-effective amendment which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference herein and to be a part hereof from the date of filing of such documents; *provided*, *however*, that documents or information deemed to have been furnished and not filed in accordance with the rules of the SEC shall not be deemed incorporated by reference into this Registration Statement.

Any statement contained in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such statement. Any statement so modified or superseded shall not be deemed, except as so modified or superseded, to constitute a part of this Registration Statement.

#### Item 6. Indemnification of Directors and Officers.

Section 145 of the General Corporation Law of the State of Delaware (the "DGCL") provides that a Delaware corporation may indemnify any person who was, is or is threatened to be made, party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (other than an action by or in the right of such corporation), by reason of the fact that such person is or was an officer, director, employee or agent of such corporation or is or was serving at the request of such corporation as a director, officer, employee or agent of another corporation or enterprise. The indemnity may include expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceeding, provided such person acted in good faith and in a manner such person reasonable believed to be in or not opposed to the corporation's best interests and, with respect to any criminal action or proceeding, had no reasonable cause to believe that their conduct was illegal. A Delaware corporation may indemnify any persons who were or are a party to any threatened, pending or completed action or suit by or in the right of the corporation by reason of the fact that such person is or was a director, officer, employee or agent of another corporation or enterprise. The indemnity may include expenses (including attorneys' fees) actually and reasonably incurred by such person in connection with the defense or settlement of such action or suit, provided such person acted in good faith and in a manner such person in connection with the defense or settlement of such action or suit, provided such person acted in good faith and in a manner such person in connection with the defense or settlement of such action or suit, provided that no indemnification is permitted without judicial approval if the officer, director, employee or agent is adjudged to be liable to the corporation. Where an officer or director i

Section 145 further authorizes a corporation to purchase and maintain insurance on behalf of any person who is or was a director, officer, employee or agent of the corporation or is or was serving at the request of the corporation as a director, officer, employee or agent of another corporation or enterprise, against any liability asserted against such person and incurred by such person in any such capacity, or arising out of their status as such, whether or not the corporation would otherwise have the power to indemnify such person under Section 145.

Section 102(b)(7) of the DGCL allows a corporation to provide in its certificate of incorporation that a director of the corporation will not be personally liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, except where the director breached the duty of loyalty, failed to act in good faith, engaged in intentional misconduct or knowingly violated a law, authorized the payment of a dividend or approved a stock repurchase in violation of Delaware corporate law or obtained an improper personal benefit.

The Registrant's Second Amended and Restated Certificate of Incorporation (the "Certificate of Incorporation") limits the liability of, and indemnifies, its directors and officers to the fullest extent permitted under the DGCL. The Certification of Incorporation further provides that an indemnified person is entitled, subject to certain limitations, to advancement, direct payment, or reimbursement of reasonable expenses (including attorneys' fees and disbursements) in advance of the final disposition of the proceeding.

The Registrant has entered into indemnification agreements with its directors and executive officers. These indemnification agreements, among other things, require the Registrant to indemnify its directors and officers for certain expenses, including attorneys' fees, judgments, fines, and settlements incurred by a director or officer in any action or proceeding arising out of their services as one of its directors or officers or any other company or enterprise to which the person provides services as its request. The form of Indemnification Agreement was filed as Exhibit 10.26 to the Registrant's Current Report on Form 8-K filed on February 16, 2021.

The Registrant has also obtained insurance policies under which, subject to the limitations of the policies, its directors and officers are insured against liability for actions taken in their capacity as directors and officers. The Registrant also maintains a general liability insurance policy, which covers certain liabilities of directors and officers.

The Registrant's Amended and Restated Bylaws (the "Bylaws") include the provisions relating to advancement of expenses and indemnification rights consistent with those set forth in its Certificate of Incorporation. In addition, the Registrant's Bylaws provide for a right of indemnity to bring a suit in the event a claim for indemnification or advancement of expenses is not paid in full by it within a specified period of time. The Registrant's Bylaws also permit it to purchase and maintain insurance, at its expense, to protect it and/or any director, officer, employee or agent of the Registrant or another entity, trust or other enterprise against any expense, liability or loss, whether or not the Registrant would have the power to indemnify such person against such expense, liability or loss under the DGCL.

Any repeal or amendment of provisions of the Registrant's Bylaws affecting indemnification rights, whether by the Registrant's board of directors, stockholders or by changes in applicable law, or the adoption of any other provisions inconsistent therewith, will (unless otherwise required by law) be prospective only, except to the extent such amendment or change in law permits it to provide broader indemnification rights on a retroactive basis, and will not in any way diminish or adversely affect any right or protection existing thereunder with respect to any act or omission occurring prior to such repeal or amendment or adoption of such inconsistent provision.

## Item 8. Exhibits.

Filed herewith.

Exhibit Number	Exhibit Description
3.1	Second Amended and Restated Certificate of Incorporation of PLBY Group, Inc. (incorporated by reference to Exhibit 3.1 of PLBY's Form 8-K filed with the SEC on February 16, 2021).
<u>3.2</u>	Amended and Restated Bylaws of PLBY Group, Inc. (incorporated by reference to Exhibit 3.2 of PLBY's Form 8-K filed with the SEC on February 16, 2021).
3.3	Certificate of Designation of the Series A Preferred Stock (incorporated by reference to Exhibit 3.1 to PLBY's Form 8-K filed with the SEC on May 17, 2022).
<u>5.1*</u>	Opinion of Skadden, Arps, Slate, Meagher & Flom LLP.
<u>10.1</u>	PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (incorporated by reference to Exhibit 10.8 of PLBY's Form 8-K filed with the SEC on February 16, 2021).
10.2	Form of Stock Option Award Agreement under PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (incorporated by reference to Exhibit 10.48 of PLBY's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 filed with the SEC on March 16, 2022).
10.3	Form of Employee Restricted Stock Unit Award Agreement under PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (incorporated by reference to Exhibit 10.49 of PLBY's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 filed with the SEC on March 16, 2022).
10.4	Form of Non-Employee Restricted Stock Unit Award Agreement under PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (incorporated by reference to Exhibit 10.50 of PLBY's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 filed with the SEC on March 16, 2022).
<u>10.5</u>	Form of Performance-Based Restricted Stock Unit Award Agreement under PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (incorporated by reference to Exhibit 10.51 of PLBY's Annual Report on Form 10-K for the fiscal year ended December 31, 2021 filed with the SEC on March 16, 2022).
<u>23.1*</u>	Consent of BDO USA, P.A.
23.2*	Consent of Prager Metis CPAs LLP
<u>23.3*</u>	Consent of Skadden, Arps, Slate, Meagher & Flom LLP (included as part of Exhibit 5.1).
<u>24.1*</u>	Power of attorney (included on the signature pages of this registration statement).
<u>107*</u>	Filing fee table.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Los Angeles, State of California, on August 22, 2023.

## PLBY Group, Inc.

By: /s/ Ben Kohn
Ben Kohn
Chief Executive Officer

#### POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below constitutes and appoints Ben Kohn and Marc Crossman and each or any one of them, his, her or their true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for him, her or them and in his, her or their name, place and stead, in any and all capacities, to sign any and all amendments to this registration statement, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite and necessary to be done, as fully for all intents and purposes as he, she or they might or could do in person, hereby ratifying and confirming all that each of said attorneys-in-fact and agents, or his, her or their substitute or substitutes may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, this registration statement has been signed below by the following persons in the capacities and on the dates indicated.

Name	Title	Date
/s/ Ben Kohn Ben Kohn	Chief Executive Officer, President and Director (Principal Executive Officer)	August 22, 2023
/s/ Marc Crossman Marc Crossman	Chief Financial Officer & Chief Operating Officer (Principal Financial Officer)	August 22, 2023
/s/ Florus Beuting Florus Beuting	Chief Accounting Officer (Principal Accounting Officer)	August 22, 2023
/s/ Suhail Rizvi Suhail Rizvi	Chairman of the Board	August 22, 2023
/s/ Tracey Edmonds Tracey Edmonds	Director	August 22, 2023
/s/ James Yaffe James Yaffe	Director	August 22, 2023
/s/ Juliana F. Hill Juliana F. Hill	Director	August 22, 2023

### SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP 300 SOUTH GRAND AVENUE, SUITE 3400 LOS ANGELES, CA 90071

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TORONTO

August 22, 2023

PLBY Group, Inc. 10960 Wilshire Blvd., Suite 2200 Los Angeles, California 90024

Re: PLBY Group, Inc.

Registration Statement on Form S-8

## Ladies and Gentlemen:

We have acted as special United States counsel to PLBY Group, Inc., a Delaware corporation (the "Company"), in connection with the registration statement on Form S-8 (the "Registration Statement") to be filed on the date hereof by the Company with the Securities and Exchange Commission (the "Commission") under the Securities Act of 1933 (the "Securities Act"). The Registration Statement relates to the registration by the Company of up to 719,618 additional shares (the "Shares") of the Company's common stock, par value \$0.0001 per share (the "Common Stock"), issuable pursuant to the PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (the "Plan").

This opinion is being furnished in accordance with the requirements of Item 601(b)(5) of Regulation S-K under the Securities Act.

In rendering the opinion stated herein, we have examined and relied upon the following:

(a) the Registration Statement;

PLBY Group, Inc. August 22, 2023 Page 2

- (b) the Plan;
- (c) an executed copy of a certificate, dated the date hereof, of Chris Riley, Secretary of the Company (the "Secretary's Certificate");
- (d) copies of the Company's (i) Amended and Restated Certificate of Incorporation, as amended, as in effect to February 10, 2021 and certified pursuant to the Secretary's Certificate and (ii) Second Amended and Restated Certificate of Incorporation, as in effect from February 10, 2021, certified by the Secretary of State of the State of Delaware as of August 18, 2023 (the "Current Charter"), and certified pursuant to the Secretary's Certificate;
- (e) a copy of the Company's (i) Bylaws as in effect February 10, 2021 and certified pursuant to the Secretary's Certificate and (ii) Amended and Restated Bylaws as in effect from February 10, 2021 and certified pursuant to the Secretary's Certificate and as in effect as of the date hereof (the "Current Bylaws") and certified pursuant to the Secretary's Certificate;
- (f) copies of certain resolutions of the Board of Directors of the Company, duly executed on January 20, 2021, February 10, 2021 and August 22, 2023, certified pursuant to the Secretary's Certificate;
- (g) the report of the inspector of elections of the Special Meeting of the Stockholders of the Company held on February 9, 2021, reflecting approval of the Plan, certified pursuant to the Secretary's Certificate; and
  - (h) the forms of award agreements under the Plan.

We have also examined originals or copies, certified or otherwise identified to our satisfaction, of such records of the Company and such agreements, certificates and receipts of public officials, certificates of officers or other representatives of the Company and others, and such other documents as we have deemed necessary or appropriate as a basis for the opinion stated below, including the facts and conclusions set forth in the Secretary's Certificate.

In our examination, we have assumed the genuineness of all signatures, including electronic signatures, the legal capacity and competency of all natural persons, the authenticity of all documents submitted to us as originals, the conformity to original documents of all documents submitted to us as facsimile, electronic, certified or photocopied copies, and the authenticity of the originals of such copies. In making our examination of executed documents, we have assumed that the parties thereto, other than the Company, had the power, corporate or other, to enter into and perform all obligations thereunder and have also assumed the due authorization by all requisite action, corporate or other, and the execution and delivery by such parties of such documents and the validity and binding effect thereof on such parties. As to any facts relevant to the opinion stated herein that we did not independently establish or verify, we have relied upon statements and representations of officers and other representatives of the Company and others and of public officials, including the facts and conclusions set forth in the Secretary's Certificate.

PLBY Group, Inc. August 22, 2023 Page 3

In rendering the opinion stated herein, we have also assumed that (i) an appropriate account statement evidencing Shares credited to an eligible individual's account maintained with the Company's transfer agent has been or will be issued by the Company's transfer agent, (ii) the issuance of Shares will be properly recorded in the books and records of the Company and (iii) each award agreement under which stock options, stock appreciation rights, restricted stock, restricted stock units and other stock-based awards or cash-based awards are granted pursuant to the Plan will be consistent with the Plan and the applicable form of award agreement and will be duly authorized, executed and delivered by the parties thereto and (iv) the consideration received by the Company for each of the Shares delivered pursuant to the Plan shall not be less than the per share par value of the Shares.

We do not express any opinion with respect to the laws of any jurisdiction other than the General Corporation Law of the State of Delaware (the "DGCL").

Based upon the foregoing and subject to the qualifications and assumptions stated herein, we are of the opinion that the Shares have been duly authorized by all requisite corporate action on the part of the Company under the DGCL and when the Shares are issued to the eligible individuals in accordance with the terms and conditions of the Plan and the applicable award agreement for consideration in an amount at least equal to the par value of such Shares, the Shares will be validly issued, fully paid and nonassessable.

In addition, in rendering the foregoing opinion we have assumed that the issuance of the Shares does not and will not constitute a violation of, or a default under, any lease, indenture, agreement or other instrument to which the Company or its property is subject (except that we do not make this assumption with respect to the Current Charter or Current Bylaws).

PLBY Group, Inc. August 22, 2023 Page 4

We hereby consent to the reference to our firm under the heading "Legal Matters" in the prospectus forming part of the Registration Statement. We also hereby consent to the filing of this opinion with the Commission as an exhibit to the Registration Statement. In giving this consent, we do not thereby admit that we are within the category of persons whose consent is required under Section 7 of the Securities Act or the General Rules and Regulations of the Commission promulgated under the Securities Act. This opinion is expressed as of the date hereof unless otherwise expressly stated, and we disclaim any undertaking to advise you of any subsequent changes in the facts stated or assumed herein or of any subsequent changes in applicable laws.

Very truly yours,

/s/ Skadden, Arps, Slate, Meagher & Flom LLP

## Consent of Independent Registered Public Accounting Firm

PLBY Group, Inc. Los Angeles, California

We hereby consent to the incorporation by reference in this Registration Statement on Form S-8 of PLBY Group, Inc. (the "Company") of our reports dated March 16, 2023, relating to the consolidated financial statements and schedule and the effectiveness of the Company's internal control over financial reporting, appearing in the Company's Annual Report on Form 10-K for the year ended December 31, 2022. Our report on the effectiveness of internal control over financial reporting expresses an adverse opinion on the effectiveness of the Company's internal control over financial reporting as of December 31, 2022.

/s/ BDO USA, P.A.

Los Angeles, California August 22, 2023

## CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We consent to the incorporation by reference in this Registration Statement on Form S-8 of PLBY Group, Inc. of our audit report of Playboy Enterprises, Inc. as of and for the year ended December 31, 2020, with a report date of March 31, 2021.

/s/ Prager Metis CPAs LLP Prager Metis CPAs LLP El Segundo, California August 22, 2023

### Calculation of Filing Fee Tables Form S-8 PLBY Group, Inc.

				Proposed				
				Maximum	Maximum			
		Fee		Offering	Aggregate		An	nount of
Security		Calculation	Amount	Price	Offering		Reg	gistration
Type	Security Class Title	Rule(3)	Registered(1)	Per Share(3)	Price	Fee Rate	Fee(4)	
	Common Stock, par value							
Equity	\$0.0001 per share	457(h)	719,618(2)	\$ 1.37	\$ 985,876.66	0.0001102	\$	108.64
Total Of	ffering Amounts				\$ 985,876.66		\$	108.64
Tot	al Fee Offsets							_
	Net Fee Due						\$	108.64

- (1) Pursuant to Rule 416 under the Securities Act of 1933, as amended (the "Securities Act"), this registration statement on Form S-8 also covers an indeterminate number of additional shares of common stock of PLBY Group, Inc. (the "Registrant") that may be offered and issued under the PLBY Group, Inc. 2021 Equity and Incentive Compensation Plan (the "Plan") to prevent dilution resulting from stock splits, stock distributions or similar transactions.
- (2) Represents an additional 719,618 shares of common stock, par value \$0.0001 per share, of the Registrant underlying awards granted under the Plan (upon those awards being cancelled or forfeited, settled for cash, or unearned, or expiring) will become reissuable under the Plan.
- (3) Estimated solely for the purpose of calculating the registration fee pursuant to Rule 457(c) and (h) under the Securities Act on the basis of the average of the high and low sale prices of such shares on the Nasdaq Global Market on August 18, 2023.
- (4) The Registrant does not have any fee offsets.