FORM 4

Instruction 1(b)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
vvasilington,	D.C.	20040

Check this box if no longer subject	STATE
to Section 16. Form 4 or Form 5	
obligations may continue. See	

EMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Instr. 3) Price of Derivative Security	ve ' '				Ad (A Di of (Ir	equired) or sposed (D) str. 3, 4			ı	3 and 4)			Owned Following Reported Transact	ng ed etion(s)	or Indirect (I) (Instr. 4	ect	Ownership (Instr. 4)		
1. Title of Derivative Conversion Date (Month/Day/Year)	(e.g., pt 3A. Deemed Execution Date, if any	4. Transa Code	4. Transaction Code (Instr.		rants, Number	mber 6. Date Ex Expiration (Month/Da		ns, convertible securit Exercisable and ion Date Amount of Securities		e and nt of ities	8. Price of Derivative Security	9. Number of derivative Securities		Form:	Beneficia				
Stock	Tal	11/18/2021	ive S	acur	itio					A or Re			14,328,976 ⁽¹²⁾		I See Footnote ⁽¹²⁾				
Stock		11/18/2021				J(3)(9)	13	39,564 ⁽⁹⁾	A	\$0.00	10,794,	10,794,446(10)		I	See Footnote ⁽¹⁰⁾			
Stock		11/18/2021				J ⁽³⁾⁽⁷)	1,6	570,045 ⁽⁷⁾	A	\$0.00	10,654,	,882 ⁽⁸⁾) I		See Footnote ⁽⁸⁾			
Stock		11/18/2021				J(3)(5)	48	84,313 ⁽⁵⁾	A	\$0.00	8,984,8	837(6)	I		See Footnote ⁽⁶⁾			
Stock		11/18/2021				J ⁽³⁾		8,5	500,523 ⁽³⁾	D	\$0.00	8,500,5	524 ⁽⁴⁾	24 ⁽⁴⁾ I		See Footnote ⁽⁴⁾			
Stock		11/18/2021				S ⁽¹⁾			50,000	D	(1)	17,001,	,047 ⁽²⁾		I	See Foo	tnote ⁽²⁾		
				(,			Code V		ount	(A) or (D)	Price	Reported Transaction				(Instr. 4)			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	if any		Code	saction Dis		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Securities Beneficial	ly	6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership				
(00			tive	Secu	ıriti	es Acq	uirec	l, Dis	sposed of	, or B	enefic	ially Own	ed						
BEACH (City) (State) (Zip)											Perso	on			·	Ū			
(Street) WEST PALM FL 33407					20,100,								Line) X Form filed by One Reporting Person						
SUITE 129					dmei	nt, Date o	f Origin	nal File	ed (Month/Da	6	i. Individual o	r Joint/G	roup Fili	ing (Che	ck Ap	 plicable			
(Last) (First) (Middle) 801 NORTHPOINT PARKWAY					3. Date of Earliest Transaction (Month/Day/Year) 11/18/2021									uc			rectify		
1. Name and Address of Reporting Person* RIZVI SUHAIL					PLBY Group, Inc. [PLBY]								(Check all applicable) X Director X 10% Owner Officer (give title Other (speci						
	(Fir RTHPOINT 29 ALM FL (State of the state	(First) (IRTHPOINT PARKWAY 29 ALM FL 3 (State) (Z Table Security (Instr. 3) Stock Stock	(First) (Middle) RTHPOINT PARKWAY 29 ALM FL 33407 (State) (Zip) Table I - Non-Deriva Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Stock 11/18/2021 Stock 11/18/2021 Stock 11/18/2021 Stock 11/18/2021 Stock 11/18/2021 Table II - Derivati (e.g., pt. Month/Day/Year) 2. Table II - Derivati (e.g., pt. Month/Day/Year) 2. Conversion or Exercise Price of Derivative (Month/Day/Year) 2. (Month/Day/Year)	(First) (Middle) RTHPOINT PARKWAY 29 ALM FL 33407 (State) (Zip) Table I - Non-Derivative : (Month/Day/Year) Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. Table II - Derivative Stock 11/18/2021 All Table II - Derivative Stock (e.g., puts, code grice of Date (Month/Day/Year) (Month/Day/Year) Stock 12. Conversion Oate (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	Conversion or Exercise Price of Derivative Security (Month/Day/Year) Stock 11/18/2021 Conversion or Exercise Price of Derivative Security (Month/Day/Year) Conversion or Exercise Price of Derivative Security (Month/Day/Year)	(First) (Middle) (RTHPOINT PARKWAY 29 ALM FL 33407 (State) (Zip) Table I - Non-Derivative Securities (Month/Day/Year) Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Stock 11/18/2021 Stock 11/18/2021	(First) (Middle) 3. Date of Earliest Trans 11/18/2021 4. If Amendment, Date of Earliest Trans 11/18/2021 4. If Amendment, Date of Earliest Trans 11/18/2021 4. If Amendment, Date of Earliest Trans 2. Transaction Date (Month/Day/Year) (Mo	(First) (Middle) RTHPOINT PARKWAY 29 ALM FL 33407 (State) (Zip) Table I - Non-Derivative Securities Acquired (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8) Stock 11/18/2021 J(3)(5) Stock 11/18/2021 J(3)(5) Stock 11/18/2021 J(3)(7) Stock 11/18/2021 J(3)(7) Table II - Derivative Securities Acquired, (e.g., puts, calls, warrants, optic (e.g., puts, calls, warrants, optic (e.g., puts, calls, warrants, optic (A) or Disposed of (D) (Instr. 3, 4) 2. Transaction Date, if any (Month/Day/Year) 4. Transaction Ode (Instr. 8) Table II - Derivative Securities Acquired, (e.g., puts, calls, warrants, optic (Month/Day/Year) 5. Number Ode (Instr. 8) Table II - Derivative Securities Acquired, (e.g., puts, calls, warrants, optic (Month/Day/Year) 6. Date Execution Date, of Disposed of (D) (Instr. 3, 4)	(First) (Middle) RTHPOINT PARKWAY 29 ALM FL 33407 Table I - Non-Derivative Securities Acquired, Discovering (Month/Day/Year) Part (Month/Day/Year) Stock 11/18/2021 Stock 11/18/2021 Stock 11/18/2021 Stock 11/18/2021 Table II - Derivative Securities Acquired, Discovering (A) or Exercise of Conversion Date (E.g., puts, calls, warrants, options, or Exercise Price of Derivative Security (Month/Day/Year) A. If Amendment, Date of Original File (Month/Day/Year) 4. If Amendment, Date of Original File (A) or Goode (Instr. Quired) 5. Transaction (Month Associated) 4. If Amendment, Date of Original File (A) Securities Acquired, Discovering (A) or Di	Conversion Con	Code V	Code Code	Conversion Con	Conversion Con	ALM FL 33407 3. Date of Earliest Transaction (Month/Day/Year) 11/18/2021 4. If Amendment, Date of Original Filed (Month/Day/Year) X Form filed by More the Person X Form filed by More t	Stock 11/18/2021 Stock	Cirist (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 11/18/2021 3. Date of Earliest Transaction (Month/Day/Year) 3. Date of Earliest Transaction (Month/Day/Year) 11/18/2021 4. If Amendment, Date of Original Filed (Month/Day/Year) 5. Individual or Joint/Group Filing (Check Agr Line) X Form filed by More than One Report Ferson X		

- 1. Represents 50,000 shares of common stock (the "PIPE Shares") held by Rizvi Master, LLC, an entity controlled by Mr. Suhail Rizvi, Chairman of PLBY Group, Inc. (the "Issuer"). The price reported in Column 4 is a weighted average price. The Shares were sold in multiple transactions at prices ranging from \$36.65 to \$43.14 per share, at a weighted average price of \$39.43 per share. The Reporting Person undertakes to provide to any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares of Common Stock sold at each separate price within the ranges set forth in the footnotes of this Form 4.
- 2. Represents shares of common stock held by RT-ICON Holdings LLC ("RT-ICON"). RTM-ICON LLC ("RTM-ICON") is the manager of RT-ICON. Rizvi Traverse Management, LLC ("Rizvi Traverse") is the sole member of RTM-ICON. Mr. Suhail Rizvi is a manager of Rizvi Traverse. Each of RTM-ICON, Rizvi Traverse and Mr. Rizvi may be deemed to be the beneficial owner of the shares of common stock beneficially owned by RT-ICON, but each disclaims beneficial ownership of such shares, except to the extent of any pecuniary interest therein.
- 3. Represents a pro rata in-kind distribution of an aggregate of 8,500,523 shares of the Issuer's common stock, par value \$0.0001 per share, by RT-ICON to its members for no consideration.
- 4. Represents shares of common stock held by RT-ICON. RTM-ICON is the manager of RT-ICON. Rizvi Traverse is the sole member of RTM-ICON. Mr. Suhail Rizvi is a manager of Rizvi Traverse. Each of RTM-ICON, Rizvi Traverse and Mr. Rizvi may be deemed to be the beneficial owner of the shares of common stock beneficially owned by RT-ICON, but each disclaims beneficial ownership of such shares, except to the extent of any pecuniary interest therein.
- 5. Represents the receipt of 484,313 shares by RT-ICON FF LLC ("RT-ICON FF") in the distribution referenced in Footnote 3 above.
- 6. Represents shares of common stock held by funds controlled by RTM-ICON. Rizvi Traverse is the sole member of RTM-ICON. Mr. Suhai Rizvi is a manager of Rizvi Traverse. Each of RTM-ICON, Rizvi Traverse and Mr. Rizvi may be deemed to be the beneficial owner of the shares of common stock beneficially owned by RT-ICON, but each disclaims beneficial ownership of such shares, except to the extent of any pecuniary interest therein.
- 7. Represents the receipt of an aggregate of 1,670,045 shares by funds controlled by Rizvi Traverse (the "funds") in the distribution referenced in Footnote 3 above.
- 8. Represents shares of common stock held by the funds. Mr. Suhai Rizvi is a manager of Rizvi Traverse. Each of RTM-ICON, Rizvi Traverse and Mr. Rizvi may be deemed to be the beneficial owner of the shares of common stock beneficially owned by the funds, but each disclaims beneficial ownership of such shares, except to the extent of any pecuniary interest therein.
- 9. Represents the receipt of 139,564 shares of common stock by Rizvi Traverse Partners II, LLC ("RTP II") in the distribution reference in Footnote 3 above
- 10. Represents 10,654,882 shares of common stock held by the funds and 139,564 shares of common stock held by RTP II. Rizvi Traverse Management II, LLC ("RTM II") is the manager of RTP II. Mr. Suhai Rizvi is a manager of RT GP II. Each of RTM II and Mr. Rizvi may be deemed to be the beneficial owner of the shares of common stock beneficially owned by RTM II, but each disclaims beneficial ownership of such shares, except to the extent of any pecuniary interest therein.

11. Represents the receipt of 3,534,530 shares by Rizvi Opportunistic Equity Fund II, L.P. ("ROEF II") in the distribution referenced in Footnote 3 above.

12. Represents 3,534,530 shares of common stock held by ROEF II, 10,654,882 shares of common stock held by the funds and 139,564 shares of common stock held by RTP II. Rizvi Traverse GP II, LLC ("RT GP II") is the general partner of ROEF II. Mr. Suhai Rizvi is a manager of RT GP II. Each of RT GP II and Mr. Rizvi may be deemed to be the beneficial owner of the shares of common stock beneficially owned by ROEF II, but each disclaims beneficial ownership of such shares, except to the extent of any pecuniary interest therein.

/s/ Suhail Rizvi 11/22/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.