

PLBY GROUP™

PLBY Group Announces Participation in Upcoming Investor Conferences

May 24, 2022

LOS ANGELES, May 24, 2022 (GLOBE NEWSWIRE) -- PLBY Group, Inc. (NASDAQ: PLBY) ("PLBY Group" or the "Company"), a leading pleasure and leisure lifestyle company and owner of Playboy, one of the most recognizable and iconic brands in the world, today announced that management will participate in the following investor conferences:

- Craig Hallum 19th Annual Institutional Investor Conference on June 1, 2022
- Loop Capital Markets Equity Research Conference on June 1, 2022
- Cowen 50th Annual Technology, Media & Telecom Conference on June 2, 2022
- Stifel Cross Sector Insight Conference on June 7, 2022

To schedule a meeting with management, please contact your respective sales representative. The Company's most recent investor materials can be accessed on its Investor Relations website at <https://www.plbygroup.com/investors>.

About PLBY Group, Inc.

PLBY Group, Inc. ("PLBY Group" or the "Company") is a global pleasure and leisure company connecting consumers with products, content, and experiences that help them lead more fulfilling lives. Our flagship consumer brand, [Playboy](#), is one of the most recognizable brands in the world, driving billions of dollars annually in global consumer spending with products and content available in approximately 180 countries. Our mission — to create a culture where all people can pursue pleasure — builds upon almost seven decades of creating groundbreaking media and hospitality experiences and fighting for cultural progress rooted in the core values of equality, freedom of expression and the idea that pleasure is a fundamental human right. Learn more at <http://www.plbygroup.com>.

Contact

Investors: investors@plbygroup.com

Media: press@plbygroup.com