

# PLBY GROUP™

## PLBY Group to Participate in the 33rd Annual Roth Capital Partners Investor Conference

March 8, 2021

LOS ANGELES, March 08, 2021 (GLOBE NEWSWIRE) -- PLBY Group, Inc. (Nasdaq: PLBY) (the "Company"), a leading pleasure and leisure lifestyle company and owner of Playboy, one of the most recognizable and iconic brands in the world, today announced that the Company will participate in the 33<sup>rd</sup> Annual ROTH Conference, to be held virtually March 15-17, 2021. Ben Kohn, Chief Executive Officer, will participate in a fireside chat with ROTH Managing Director & Senior Research Analyst George Kelly, at 12:30 p.m. ET on Tuesday, March 16, 2021. To schedule a meeting with the Company, please contact your ROTH sales representative.

Participants may access a live, high-definition webcast of the fireside chat on the PLBY Group Investor Relations site <https://www.plbygroup.com/investors> under "Events & Presentations." A replay will be archived online for 90 days.

### About PLBY Group, Inc.

PLBY Group, Inc. ("PLBY Group") connects consumers around the world with products, services, and experiences to help them look good, feel good, and have fun. PLBY Group serves consumers in four major categories: Sexual Wellness, Style & Apparel, Gaming & Lifestyle, and Beauty & Grooming. PLBY Group's flagship consumer brand, Playboy, is one of the most recognizable, iconic brands in the world, driving more than \$3 billion in global consumer spend annually across 180 countries. Learn more at <http://www.plbygroup.com>.

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